

Shai Tubali, PhD.



# The Empowered Workforce

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KEYNOTE TOPIC & OUTCOME

Leveraging **Cognitive Flexibility**  
for Your Professional Success

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# Leveraging **Cognitive Flexibility** for Your Professional Success

In today's fast-paced business world, every employee needs to be able to adapt quickly, see solutions, and think creatively. "Cognitive flexibility" is the most important factor any savvy HR department is looking for. This single trait is the key to unlocking each employee's full potential, driving business-wide innovation, and developing – and maintaining – a competitive edge. In this stimulating, lively presentation, Shai Tubali gives your team a fresh perspective on who they are and what they are capable of – and how flexible thinking will determine the level of professional success they attain.



One attendee said,

*"It felt like we were old-fashioned light bulbs and he walked in and pulled the string!"*

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# In this keynote, each participant will discover how to:

## **01. Foster an Adaptive Workplace Culture:**

Create an environment where mental flexibility is valued and encouraged. Shai will share strategies for promoting a culture of continuous learning and innovation, where employees feel empowered to explore new ideas and approaches.

## **02. Enhance Problem-Solving Capabilities:**

Learn how to equip employees with the skills needed to tackle complex challenges. Shai will provide practical tools for developing critical thinking and decision-making abilities that drive effective solutions.

## **03. Encourage Cross-Functional Collaboration:**

Discover the benefits of breaking down silos and fostering collaboration across departments. Shai will highlight how diverse teams with flexible mindsets can generate innovative ideas and drive organizational success.

## **04. Build Resilience in Times of Change:**

Understand the importance of resilience and adaptability in a rapidly changing business landscape. Shai will offer insights into how flexible minds can navigate uncertainty and turn challenges into opportunities for growth.